



AUTHORITY

## DOMAIN AUTHORITY CHECKLIST

---

- Brainstorm ways to get links back to your website.
- Monitor your domain authority and your competitors' domain authority.
- Monitor your customer reviews.

ON THE PAGE

## ON THE PAGE CHECKLIST

---

- Heading or subheading
- First paragraph
- Label images with alt text

SEARCH RESULT

## PREWRITE YOUR SEARCH RESULT

---

- Page or SEO title.
- URL or slug.
- Meta or page description.

# How Do We Help Google See?

Add Keywords to Video Title + Description



Add "Alt Text" to Photos that Describes Who, What, Where, When

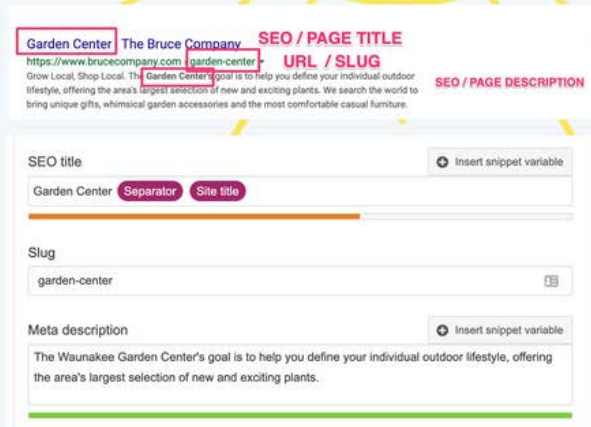


# How Do We Help Google Skim?

We Add our Keyword to a Heading and First Paragraph On Page



We Pre-Write Our Google Search Result and Add Our Keyword To It



## Our SEO Services

We help companies shine in the digital space.

Strengthen your in-house team or hire our team of experts.  
Coaching | SEO Technical Audits | SEO Copywriting and Copyediting |  
Keyword Research