

SARAH BEST STRATEGY

SUPPORT PACKAGES

If your team doesn't have the resources internally to achieve your goals, we can help.

We offer three levels of monthly support in three areas. Mix and match to get the package that best meets your business needs. Custom pricing upon request.

TRACK	GOOD	BETTER	BEST
<p>Social Media Management</p> <p>All packages include content planning, copywriting, graphics development, stock photo sourcing, a monthly report, and Facebook/Instagram boosted posts.</p>	<ul style="list-style-type: none">• 2x a week Facebook and/or LinkedIn.	<ul style="list-style-type: none">• 2x a week Facebook, LinkedIn, Instagram, Twitter.	<ul style="list-style-type: none">• Daily content Facebook, LinkedIn, Twitter.• Instagram 2x a week
<p>Social Media Advertising</p> <p>All packages include copywriting, planning, A/B testing, ad set up and optimization, a monthly report, and project check-ins.</p> <p>Costs exclude hard advertising costs.</p>	<ul style="list-style-type: none">• Grow audiences on Facebook or Twitter.	<ul style="list-style-type: none">• Achieve goals through robust sequenced Facebook, LinkedIn, OR Twitter campaigns.	<ul style="list-style-type: none">• Complex multichannel social media advertising campaigns with additional testing and reporting.
<p>Small and Mid-Size Business Marketing</p> <p>All packages include copywriting and testing, and copy set-up within your email newsletter tool and website.</p> <p>A la carte copywriting also available.</p>	<ul style="list-style-type: none">• Monthly Email Newsletter• 1 Blog Post optimized for Google Search	<ul style="list-style-type: none">• Monthly Email Newsletter• 2 Blog Posts optimized for Google Search	<ul style="list-style-type: none">• Biweekly Email Newsletters• 4 Blog Posts optimized for Google Search

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